



FUTURE OF THE LEADER AND LEADERSHIP RESPONSIBILITY FOR THE HUMAN BEING IN DIGITAL REVOLUTION

22nd FEBRUARY 2018, Brain Embassy, Postępu 15, Warszawa

CONFERENCE FOR BUSINESS LEADERS, WHO BELIEVE THAT THE MEASURE OF TRUE SUCCESS IN LIFE IS BOTH THE RESULT ACHIEVED BY THE COMPANY AND THE QUALITY OF LIFE OF PEOPLE WHO CREATE THIS RESULT.

AGENDA

8:00-9:00 Registration and morning coffee

9:00-9:15 Opening of the conference

SECTION I – I, LEADER/HUMAN BEING... understand myself and my surroundings

9:15-9:50 **What provides and what destroys leaders' (and their employees') energy?**
/ Patrycja Woszczyk

In search of future leadership traits, the question about the energy of the leaders themselves is becoming more and more relevant. What energy levels do Polish leaders have and how does this translate into their results and effectiveness? How does the knowledge about biomedical factors affecting effectiveness helps in everyday management of teams and building commitment?

9:50-10:30 **Clash of cultures: between fulfilment and populist conformism?**
/ Prof. Barbara Fatyga

Confrontation of selected social phenomena and global trends (such as e.g. shrinking of labour resources/growing resources of time without work, development of technology, escape from freedom, transformations of local communities) with cultural practices and axiologies of contemporary Poles.

10:30-11:00 Coffee break

SECTION II – LEADER IN A RELATIONSHIP – I love and I co-create

11:00-11:30 **What inspires you?**
/ Piotr Gospodarczyk

Only 10% of people worldwide have an actual problem with feeling rhythm. How do you feel in the sphere of free creation? Test yourself!!!

11:30-12:10 **Can you live happily ever after in a single relationship in the 21 st century? Between dependence and independence..**
/ Dr Barbara Smolińska

Living longer and longer, having potentially more time to ourselves and regular incomes, will we continue to enter into life-long relationships?

SECTION III – LEADER IN BUSINESS – I learn, I look wide

12:10-12:30 **Leader's readiness for 4.0 transformation on the basis of a blockchain.**
/ Anna Hejka

What is a blockchain and how can leaders prepare themselves and their surroundings better for the consequences of the general application of this technology?

12:30-13:30 Lunch

13:30-14:50 **Leader in change. Leadership of the Future. Who will take responsibility for the human being in digital revolution?**

/ Introduction: Yuli Tamir. Panel: Prof. Barbara Fatyga, Roman Wieczorek, Bartosz Dziedzic, Anita Omelańczuk, Grażyna Rzehak, Marta Czartoryska-Żak. Moderator: Tomasz Jamroziak / Zofia Dzik

What are we afraid of? Do we know what is to be the objective of changes? What will be the challenge for transformation leaders? Do leaders learn (willingly)? What leader's traits will be of key importance? How many such leaders do we have, how to develop them? What will be the security valve? Can we say STOP! What will be crucial in preparing an average person to unknown future?

14:50-15:10 **Conscious Leadership. I (don't) know what my values are – how many CEOs will lose their jobs in the next 10 years?**
/ Zofia Dzik

Why can we see more declarations than actual change in current leaders? Can Cohesive Leadership be a solution? Where do we start? Importance of internalised values during times of digital transformation. Is there a chance for development of current leaders or will they be replaced? The digital transformation will place leaders before difficult moral and ethical choices. Do leaders really know their values? The missing Element of Leadership.

15:10-15:25 Coffee break

SECTION IV – LEADER FOR THE SOCIETY – I share

15:25-15:45 **A fund in Poland to match Buffett?**
/ Zofia Dzik, Grzegorz Stulgis

Are leaders ready to accept responsibility for the social transformation? Leaders who want something more... Humanities Group of Social Investors.

15:45-16:05 **Free the potential of leaders who are... "retired"?**
/ Roman Wieczorek

The number of leaders who have been the co-authors and beneficiaries of the economic transformation, who think about changing their previous activity, is growing. Are they ready for change? Can we use their potential to support social transformation?

16:05-16:45 **Not losing the faith. Test of True Leadership.**
/ John Lynch

Management in good times – when the economy blossoms – may be the source of good fun. But the true test of leadership is crisis. How do the leadership style and corporate values come into play during difficult times and how important will they be in imminent digital revolution 4.0?

16:45-17:15 Conclusion. Time for unofficial discussions.

WHO FOR?

Conference for Business Leaders who:

- see the need to change the approach to management because classic and previous methods no longer work,
- are tired with conferences that do not bring them much and are ready to truly take responsibility for themselves and their surroundings,
- do not fully understand the new generations which follow different ways of thinking and their own hierarchy of values.

WHY IS IT WORTH IT?

Because the conference means:

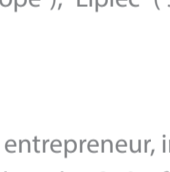
- the missing element of Cohesive Leadership in practice,
- exceptional combination of artificially divided areas in life, following the thesis that we have one life in different roles,
- life approach, pragmatic and not idealistic,
- unique, cosy atmosphere,
- concentration on the actual impact and change,
- possibility of learning the original method of live documentation - Graphic Recording,
- possibility of providing additional financing for the Foundation's social projects.

BENEFITS:



For you:

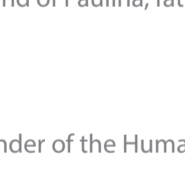
- Expanding the scale of your leadership
- Efficient management in compliance with values
- Creation of better relationships with those closest to you
- Importance of emotional intelligence in practice
- Finding inspirations for self-development



For your company:

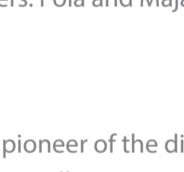
- Building a business based on trust
- Key to replacing control with motivation
- Increased commitment from employees*

* A happy person is 32% more committed to the company and as much as 125% more resistant to professional burnout.



For your family:

- Fresh look on relationships
- Stimulation to become interested in the other person and feeding the fire



For the society:

Happy person = committed employee = happier, better parent, spouse = better relationships = more mature young person = more mature society

SPEAKERS:



Marta Czartoryska-Żak

Experienced strategist, board member of leading companies on the media and e-commerce market in Poland (including Wirtualna Polska), Marketing Director of leading Polish and international companies, responsible for creating business models and strategies for changing the organization's activities in the context of digital transformation; also well-known in the financial services and FMCG market in the field of consumer and communication trends. Winner of many prestigious awards, including golden EFFIE and gold laurel in the „Best rebrand of a digital Property” category. Privately, wife and mother of four sons and a three-year-old daughter.



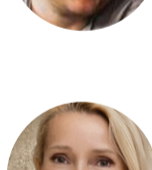
Bartosz Dziedzic

Composer, producer, musician. In 2007-2010, musical director of Teatr Na Woli im. T. Łomnickiego in Warsaw. Composer and producer of albums: "Granda", "Varsovie" by Monika Brodka, and the last solo album by Artur Rojek. Laureate of two Fryderyk Awards for the production of the year and album of the year 2011, and laureate of the third Fryderyk Awards for the song of 2012. Author of music for many advertising campaigns. Composer of music for theatre plays: including "Poczekalnia" ("Waiting Room"), "Bomba" ("Bomb"), "Ostatni Żyd w Europie" ("The Last Jew in Europe"), "Lipiec" ("July"). Husband of Paulina, father to two daughters: Pola and Maja.



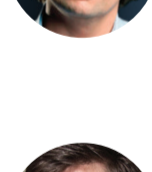
Zofia Dzik

Innovator and social entrepreneur, investor, Founder of the Humanities Foundation, pioneer of the direct market in CEE (including the CEO of TU Link4), mentor, juror, member of the John Maxwell Team, author of the Cohesive Leadership Model; director of the Leadership Academy for Leaders in Education. Member of Supervisory Boards of listed companies and Board of Experts of the Forum of Supervisory Boards of the Warsaw Stock Exchange. Wife, mother to three sons, loving treks through wilderness :).



Barbara Fatyga

Prof. dr hab. Barbara Fatyga, creator of the Youth Research Centre, currently manager of the Culture Research Method Department in the Institute of Applied Social Sciences of Warsaw University, President of the Foundation of the Live Culture Observatory – Research Network (FOŻK-SB). Creator of the first "Anthropology of the Present Times" specialisation. Author of over 300 scientific publications devoted to the youth, lifestyles, research methodology, theory of culture and cultural practices. Together with FOŻK-SB, she has been running a portal of knowledge about contemporary culture: www.ozkultura.pl since 2014.



Piotr Gospodarczyk

By education – economist, teacher and business trainer, a musician by avocation. Using music, he organises concerts, lectures, training courses, workshop in an innovative way; he designs training programmes for business and education leaders, and educational programmes for children, youths, parents.



Anna Hejka

Business angel, entrepreneur, investment and commercial banker, member of management boards and supervisory boards, and lecturer. Adviser to the President and Government of the Republic of Poland, BGK, World Bank, and European Commission in matters concerning innovation. "Global Leader of Tomorrow" of the World Economic Forum in Davos 2009 and "Business Angel 2009" of the European Business Angels Network.



Tomasz Jamroziak

Business psychologist, licensed trainer with international experience in the field of communication, strategy, training of trainers and stress resistance. Experienced and respected speaker. He specializes in workshops for management. He runs authoring projects of value implementation and stress management in companies. Advanced B.K.S. Iyengar's yoga trainer.



John Lynch

Entrepreneur, writer, speaker. Resides in Kraków. Founded one of the first American start-ups in post-communist Poland - Lynka Sp. z o.o. Today, he employs 300 persons and is a leader in the business clothing industry in EU. In 2014, received the highest distinction in Poland – Order of the Golden Cross from the President of the Republic of Poland. Entrepreneur of the Year, in 2017 selected the Top Expat CEO (FDI Poland Investor Awards). Patriotic American. Extremely proud of Poland, its leading role in bettering communism, and its outstanding achievements of the last 25 years.



Anita Omelańczuk

Director of the 34th Cervantes' High School in Warsaw, author of textbooks, teacher of English, Graduate of the Faculty of Philosophy of Warsaw University, Centre of American Studies, Education Management, and Leadership Academy of Leaders in Education. She likes theatre and literature, serious conversations and English humour. She is proud of her children and pupils.



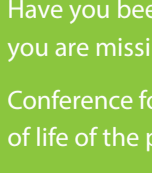
Grażyna Rzehak

Chief Operations & People Officer at Grupa Pracuj with over twenty years of experience in the areas of HR, sales and business development gained at various international organizations such as Unilever, ICI / Akzo Nobel, Grupa Żywiec / Heineken. She supports various organizations advising in the areas of business strategy, change management, mergers and acquisitions, strategic human resources management as well as internal and external communication, also as a coach and mentor for management staff. A graduate of the Wrocław University of Science and Technology, and Michigan Technological University. She also completed postgraduate studies and executive trainings at Warsaw University of Technology, Harvard Business School and INSEAD.



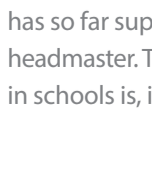
Barbara Smolińska

Holder of a doctorate in the humanities, psychotherapist, supervisor of the Polish Psychology Association and European Association of Psychotherapy EAP. Founder and head of the centre of psychological assistance – Pracownia Dialogu (Dialogue Laboratory) in Warsaw. She conducts psychotherapy for adults, couples, families and groups.



Grzegorz Stulgis

Entrepreneur, member of several supervisory boards of listed companies. Member of the board in the Hidden Talents Foundation (Fundacja Ukrytych Talentów) and in the Friendly Country Foundation (Fundacja Przyjazny Kraj), as well as a member of the board of the Economic Chamber of Non-Ferrous Metals and Recycling. Licensed investment advisor. Graduate of the Economic Academy in Poznań in Finance and Banking.



Yuli Tamir

Professor of political sciences, President of Shenkar Engineering, Design, Art – one of the world's leading design institutes in Tel Aviv, former minister of education in Israel, former vice-chairwoman of the Israeli Parliament, human rights activist, Chairwoman of the Civil Rights Association.



Roman Wieczorek

Lawyer specialising in business law. In 1998-2016, connected with Skanska – one of the largest construction and development groups in the world (from the Fortune 500 group), as the President of the Management Board of Skanska SA in Poland, then Executive Vice-President of the Global Management Board of the Skanska Group in Stockholm and President of the Management Board of Skanska Czechia and Slovakia. Member of among other things the Board of Advisors of the Bonnier Group Polska (Czech publisher of Puls Biznesu) and International Board of Advisors of CEELI. In 2017 he ended his professional career. Speaker, lecturer on subjects concerning leadership, management, ethics and values in business.

Patrycja Włoszczyk

Human Power trainer, co-author of the report from the first study in Poland in the area of employee energy management: "Work, power, energy in Polish companies. Six areas which influence the effectiveness of an organisation". For 15 has been specialising in issues connected with building commitment of employees at various stages of professional development, and increasing personal effectiveness. Author and co-author of over 40 thematic publications (including publications on behaviours undertaken by employees and leaders, affecting the level of their energy and efficiency).

There are things that you cannot delegate...

The challenge of present times is the need to combine high professional competences with growing awareness of responsibility for the world – both close and distant...

When creating an appropriate business culture, we also create foundations for the development of the new generation. What do young people need from us – as parents and employers?

Have you been seeking fulfilment, have you achieved more professionally than you had ever assumed but you still feel that you are missing something important?

Conference for Leaders who believe that the measurement of true success in life is both the company's result and the quality of life of the persons who create that result.

Organiser

The Humanities Foundation, income from the organisation of the Conference will be used to implement statutory objectives of the Humanities Foundation, in particular to subsidise the Leadership Academy for Leaders in Education. The Foundation has so far supported the development of around 500 headmasters in schools all over Poland. The school is as good as its headmaster. The Foundation initiated systemic activities in favour of leadership in education. The change of quality of leadership in schools is, in our opinion, the lever of change in the quality of the entire system. Because school is created by people!

Humanities Foundation

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